



# EWEL MILK IN SHINE LAMB – THE LAMB MILK FOR CHAMPIONS

## ANOTHER INNOVATION FROM BONANZA CALF NUTRITION

**Ireland's top Charollais breeder is getting the best from the breed by feeding Shine Lamb Milk replacer to lambs from twin-bearing ewes. Shine lamb milk is the only lamb milk made with ewe's milk so orphan lambs also get the goodness of ewe's milk.**

Declan Miley is the 2015 All Ireland Charollais Supreme Champion and has also won the Belclare championship for the last eight years. He runs a pedigree flock of 90 Charollais and Belclare ewes at Knockcrochery, Roscommon, breeds known for their fertility and proficiency. Declan is achieving a lambing percentage of over two lambs per ewe and believes that figure could be even higher if he lambled the flock mid-season.

The flock in fact lambs early in the season and he introduced Shine Lamb Milk replacer because his twin-bearing Charollais ewes needed help with feeding their offspring. Colostrum is fed to the lambs and they are either reared by the ewe or fed the replacer at a rate of 250g/litre. He believes in a feeding regime of "little and often" – 250ml up to five times a day, achieving an average daily liveweight gain of 350-400g. Concentrates and hay are introduced when lambs are around two weeks. Declan knows the product is working because the lambs' coats are glossy. "The pet lambs look nearly as good as the lambs that are reared by the ewes," says Declan. Also the product is outperforming any milk replacers he has used previously. "With some of the milk replacers we have used in the past the lambs had a tendency to swell up. With Shine Lamb Milk replacer we haven't seen that."

There is a reason for this. Shine Lamb Milk replacer is made with four vegetable oils and plant extracts which helps reduce bloat and scour in lambs. The superiority of the product is evident, says Declan. "It's not watery to look at, it produces a creamy-type milk."

He is delighted with the performance of Shine Lamb Milk replacer. "My pet lambs thrive and do extremely well. They are worth a lot more than they were before we started using Shine Lamb Milk replacer."

According to Diarmuid Conway of

Bonanza Calf Nutrition, the makers Of Shine Lamb, the ewe milk is sourced from ewe milked to produce Roquefort and Bleu d'Auvergne cheeses in France and carefully dried to maximise the digestibility of the protein and to protect the antibodies in the milk. In trials carried out with the National Animal Research Institute in France (INRA) the inclusion of ewe milk was compared to standard lamb milk containing a range of acids, essential oil or colostrum powders and was found to consistently produce better lambs with lower mortality, he added

Shine Lamb can also be fed cold or warm adlib using any machine feeder. There is a free flow version available as well. Offering milk and concentrates adlib increases growth rates and many farmers doing this have reported that their pet lambs are some of the first lambs ready for market.

**"My pet lambs thrive and do extremely well."**



Pauline Ryan, Krystyna Piskorz, Anthony Nolan, Joe Murphy ( Bonanza) and John Condon

